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Ads, Fads, and Consumer Culture: Advertising's Impact on American Character and Society. September 28, 2003, Rowman & Littlefield Publishers, Inc. Hardcover in English - 2nd edition. ZZZZ.

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Gottschalk, Simon . Contemporary Sociology ; Washington Vol. 31, Iss. 3, (May 2002): 302-303.

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by A. A. Berger. Advertising Mceigl

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