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## Better Presentations: A Guide for Scholars, Researchers ...

For more ideas, see our page on Coping with Presentation Nerves. If you can bring yourself to relax, you will almost certainly present better. If you can actually start to enjoy yourself, your audience will respond to that, and engage better. Your presentations will improve exponentially, and so will your confidence. It ’ s well worth a try.

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Jon Schwabish is an economist, writer, teacher, and creator of policy-relevant data visualizations. He is considered a leading voice for clarity and accessibility in how researchers communicate their findings. His Twitter handle is @JSschwabish. In this conversation, Jon discusses his new book, *Better Presentations: A Guide for Scholars, Researchers, and Wonks* that helps people improve the way they prepare, design, and deliver data-rich content.

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*Better Presentations: A Guide for Scholars, Researchers, and Wonks*. Whether you are a university professor, researcher at a think tank, graduate student, or analyst at a private firm, chances are that at some point you have presented your work in front of an audience. Most of us approach this task by converting a written document into slides, but the result is often a text-heavy presentation saddled with bullet points, stock images, and graphs too complex for an audience to decipher-much ...

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Better Presentations: A Guide for Scholars, Researchers, and Wonks Jonathan Schwabish Columbia University Press 2017 177 pages \$24.95 HF5718 Schwabish presents readers with a comprehensive guide to the creation and delivery of research, sales, work, and a wide variety of other professional presentations.

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